



JANUARY 20TH-22ND, 2012, CONCONULLY, WASHINGTON

Is your company looking for a unique and fun way to support and sponsor a local Northwest sporting event? The Conconully Snow Dog Super Mush won't disappoint. The Super Mush has become the premier Northwest Sled Dog race of the Northwest, and draws the top Sled Dogs, Mushers, and Skijorers from the west, including teams from Canada, California, Idaho, Oregon, Montana, and Washington.

We offer a variety of sponsorship packages to choose from; from The TOP DOG to DOG LOVERS support packages, every business can benefit from supporting this race. The Snow Dogs will race two days. The event starts on Friday, January 20th, as Mushers and Skijorers meet in the great town of Conconully for bib drawings and veterinary checks.

Two days of mid-distance racing starts and ends at the Peacock Sno-Park. Racers and dogs will navigate a tough course with considerable elevation gains and backcountry terrain in the North Central Cascades on the Okanogan National Forest lands. Your business will be represented throughout the three days as spectators from around the NW come out to cheer on these Super Dog athletes! The pit area is lined with banners, a fulltime announcer follows the race progress from checkpoints throughout the course, and your name, banner, and products will be well represented the entire time.

If you have never experienced the intensity of Sled Dog racing, this is a great race to attend! Please consider supporting the long tradition of Snow Dog racing! Please check out our Sponsor Packages enclosed and pick a package that best meets your needs! Can't find one? Give Dina Lund (Race Promoter) a call or send an e-mail. We want you on our team and will personally work with you to meet the needs of your company!

Thank-you for your consideration, and we hope you and your company can be a part of our 11th Annual running of the Conconully Snow Dog Super Mush Race! You will NOT be disappointed.

MUSH ON!

Sincerely, Dina Lund, 2012 Race Promoter











*The 11th Annual Conconully Snow Dog Super Mush Sponsorship Information
JANUARY 20TH-22ND, 2012*



2012 CONCONULLY SNOW DOG SUPER MUSH SPONSOR INFORMATION – The Sponsorship

Opportunities below describe the benefits of joining our 2012 Team! This event provides businesses a unique and fun way to advertise their services. We offer packages that will meet your company’s needs. Thank you for being a part of this unique Northwest tradition!

 Sponsor Package	Cost, Description, and Benefits	Available Packages
 TOP SNOW DOG	<p align="center">\$1,000.00</p> <p>LARGE Company logo and link on Official Race Web, EntryForms, Race Bibs, and on Race Program (front cover). Name included on Musher’s Staging Placard (placed in windshield of vehicle all weekend). Banner with your Company name hanging under the start and finish line banners. LARGE Company logo and link on Web Page. Mention in all press releases. Your Company name ONLY on front of official race t-shirt. Framed race photo and the signed bib of the 12-dog Race winner for display at your place of business.</p>	1
 LEAD DOG	<p align="center">\$200.00</p> <p align="center">Medium logo and link on the Official Race Web Page. Company name and logo (medium) in race program (back cover). Company name on one race bib (one company per bib). Banner with your Company name displayed in starting AND finish line shoot. Framed action race photo of the musher wearing your sponsored race bib.</p>	64
 SLED BANNER	<p align="center">\$100.00 per side</p> <p align="center">Your company name and logo on the side of a race sled. Banner signed by Musher and presented to Sponsor to display at place of business.</p>	64
 SKIJOR	<p align="center">\$75.00</p> <p align="center">Your company will receive one custom Snow Dog Super Mush Sled Dog hat. You receive a signed event photo.</p>	Unlimited
 T-SHIRT	<p align="center">\$100.00</p> <p align="center">Your company logo will go on the back of the official event t-shirt. Your company will receive a signed event photo.</p>	16
 PRODUCT	<p align="center">Product Contributions</p> <p align="center">Your merchandise and information packets/flyers will be distributed at the event. Name on Official Web Page.</p>	Unlimited
 DOG LOVER	<p align="center">\$50.00</p> <p align="center">You will receive an event sticker and a signed event photo.</p>	Unlimited

ALL Snow Dog Sponsors Receive

Designated as an “Official Sponsor of the Conconully Snow Dog Super Mush Race.

- *Web banner and business link on our official web page and on our Facebook page.
- *Banner placement (8 foot) in Snow Park staging area (supplied by company OR we can have them made for you, with advanced notice).
- *Public address announcements throughout the event.
- Promotional opportunities (distribution of product information, product material, etc. during the event).
- *Onsite display (upon request).
- ***Does NOT include DOG LOVERS level Sponsorships.**



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Sponsors Information and Commitment Form.

Company/Sponsor Name _____

Contact Name _____








Mailing Address: _____

City _____ State _____ Zip _____

Telephone () _____ - _____ E-Mail _____

URL Address to be included on the Snow Dog Super Mush Web Page _____

Please choose one of the sponsorship packages (you may choose more than one).

	Package	Price	Quantity	Total	Additional Information
	Top Snow Dog	\$1,000.00		\$	Please supply "vectorized" logo for banner to Dina Lund's e-mail address.
	Lead Dog	\$200.00		\$	Please supply "vectorized" logo for banner to Dina Lund's e-mail address.
	Sled Banner	\$100.00		\$	Please supply "vectorized" logo for banner to Dina Lund's e-mail address.
	Skijor	\$75.00		\$	Please send high quality logo JPEG for placement on Web Page.
	T-Shirt	\$100.00		\$	Please supply "vectorized" logo for banner to Dina Lund's e-mail address.
	Product	Product			Please send high quality logo JPEG for placement on Web Page. Mail all merchandise to address below.
	Dog Lover	\$50.00		\$	Please send high quality logo JPEG for placement on Web Page.
Total					

Race Promoter and Contact

Dina Lund
23 San Anton Ln
Okanogan WA 98840

granitecreekhuskies@ yahoo.com

Mail all Products to:
Snow Dog Super Mush Event
C/O Dina Lund
23 San Anton Lane
Okanogan, WA 98840

Please send Checks to:

The Northwest Sled Dog Association
C/O Ingrid Earle, Treasurer
**6 - 113th Pl SE
Everett, WA 98208**

